



J.P.L.C.

J. Panther Luggage Co.®

designed with integrity, crafted with pride, built for life in the U.S.A.



stories (2015)

jplc.com



Lineup

Designed and tested in New York City then hand built in N.Y.C. and Connecticut U.S.A., these are luxury goods that you needn't be precious about using: they will just get better with age. We hope you do too...

J. Panther, N.Y.C. 2015



The **RollTote**

US\$645, p.5

- * Sand canvas/tan leather trim
- * Olive canvas/tan leather trim
- * Black canvas/tan leather trim
- * Black canvas/black leather trim



The **RucTote**

US\$590, p.6

- * Sand canvas/tan leather trim
- * Olive canvas/tan leather trim
- * Olive canvas/black leather trim
- * Black canvas/tan leather trim
- * Black canvas/black leather trim



The **Courier Ruc Case**

all-leather
US\$990, p.7

- * Tan grain leather/
smooth leather trim
- * Black grain leather/
smooth leather trim



The **Courier Ruc Case**

canvas/leather
US\$799, p.7

- * Sand canvas/tan leather trim
- * Olive canvas/black leather trim



The **Aviator**
canvas/leather
US\$490, p.8

- * Sand canvas/tan leather trim
- * Olive canvas/black leather trim
- * Black canvas/black leather trim



The **Aviator**
all-leather
US\$590, p.8

- * Tan grain leather/smooth leather trim
- * Black grain leather/smooth leather trim



The **Perfect Weekender**
US\$1,490, p.9

- * Tan grain leather/smooth leather trim
- * Black grain leather/smooth leather trim



The **Travel-stuff Tray**
Pack-flat tray in Horween leather and 21 oz military-spec canvas.
US\$99

- * Tan leather outer/sand canvas inner
- * Tan leather outer/black canvas inner
- * Black leather outer/sand canvas inner
- * Black leather outer/black canvas inner

*all prices MSRP/J.P.L.C.® online store price.



Ingredients

J.P.L.C.® makes no compromises in sourcing the optimum ingredients. We utilize a heavy duty 21 oz **canvas** produced in Scotland to military specifications and used by the British army and other defense forces worldwide. Lightly waxed and highly engineered to withstand the most extreme climatic conditions, over time it develops a character that reflects usage while still maintaining strength. One of our engineers tells us how some of this material once ended up getting dragged

along outside his snowmobile at 75 mph, yet suffered no damage whatsoever.

Leather comes from Chicago's Horween tannery (horween.com) and is made from 100% North American hides. Established in 1905 Horween is renowned for its cordovan leather which is a staple of European luxury brands, and at the other end of the spectrum also supplies ball leather to the NBA and NFL. All leather used in our products is the result of traditional processes and thus rich in oils,

fats, extracts and aniline dyes. It is extremely durable (including water-resistant) and ages beautifully with prolonged use.

The main shell of our all-leather items is the result of a leatherworking process known as 'hot stuffing'. Developed almost a century ago this technique results in an 'oily' leather, known as 'pull up', that changes in tone slightly when flexed. This tanning process allows the hide's true character - including grain, marks, and scars - to show through to the surface. Eschewing the surface buffing or correcting that is common in mass market leather production, we advocate using these beautiful 'marked' parts of the hide since this emphasizes the natural origin of the material and renders each item truly unique while also minimizing wastage.

Hardware is 100% solid brass throughout, with internal reinforcement in key areas to help prevent hardware wearing away surrounding leather. Shoulder strap **webbing** is 100% nylon, shuttle-loomed to a 'critical use' military specification.

Zippers are U.S.-made by YKK, in our experience the world's most dependable. Much thought has even gone into selecting the optimum **thread**: 100% bonded 'Tex 90' weight nylon as used by the U.S. military.



The **RollTote**



The three-way carry RollTote brings modern functionality, and a touch of refinement, to a classic utilitarian format. Taking as our starting point the roll-top backpacks issued to U.S. servicemen in the 1960s and '70s, to the standard ruck mode we've added two additional, flexible carry options. Two removable, fully adjustable leather shoulder straps attach to the RollTote via a solid brass center O ring for ruck carry, with the option to reattach one of these straps across the top of the bag for tote-style use. A permanently fixed 8" leather side handle, meanwhile, offers the third option of hand carry. Along with the reinforced base, straps and handle are crafted from premium Horween leather that is highly durable and ages beautifully.



rolled down, the RollTote is still roomy enough to see you through the busiest of days, while rolled up to full height it will easily serve as an overnight bag. Internally a deep pocket neatly separates your laptop, tablet or documents from other belongings.

The RollTote comes in four colorways: see p.2 for details.

(Size: 25" unrolled/16" rolled height x 8" width x 15" length)



Our signature 21 oz military spec canvas' weatherproof properties work with the RollTote's design to see you through the heaviest storm. Twin external pockets, wide enough for easy access yet deep enough to store valuables without fear of them going astray, are protected from rain when the top of the bag is rolled down to cover them. Fully



The **RucTote**

Our RucTote is an attempt to create the most functional tote bag possible while achieving a clean, elegant silhouette. A unique three-way carry system allows it to be worn as a ruck or slung across a shoulder as well as toted. Yet its simplicity of design avoids the impression of different forms thrown together. Inspiration was simple: frustration at the unwieldiness of a regular tote bag when out on a bicycle. This led to a lengthy period of development where over some nine prototypes we developed the RucTote's carry system: external leather tote handles usable for both hand and shoulder carry, with one of these neatly doubling up as a pair of back straps for ruck carry.

Strap length and positioning on the wearer's back have been carefully worked out to enable the RucTote to comfortably suit all heights and builds, without requiring any adjustability or other design complications. Additionally, a shorter second pair of handles stitched inside the RucTote provide more comfortable carry when the bag is heavily loaded. We've avoided the confusion of detail that is common in multi-function designs.

This cleanly-executed functionality is not the whole story. Equal effort has gone into refining the silhouette into something that is both rugged and elegant, distinct from the boxiness of many totes. Our use of an all-weather,



military spec 21 oz canvas enables the RucTote to keep its shape no matter how full or empty it is.

Befitting a bag crafted from such material the RucTote can be zipped fully closed for protection against the elements, via a 10-gauge 100% brass zipper. Both internally and externally, side pockets are stitched a few inches above the base to provide protection for fragile items when placing the bag down on hard surfaces.

Available in five colorways: see p.2 for details.

(Size: 17" height x 6" width x 16" length)



The **Courier Ruc Case**

The Courier Ruc Case is a rugged, supremely functional work-oriented bag that will withstand the roughest treatment en route to the office, yet give the most graceful of impressions once there. Hand-built in premium Horween leather or our 21 oz lightly-waxed military-spec canvas, it is perfectly proportioned for working life.

As with all our products the Courier Ruc Case is the result of exhaustive, unhurried testing and prototyping here in N.Y.C. One result of this is its highly versatile three-way carry system. The leather handles of the classic briefcase are augmented by two further options that make any kind of commute a comfortable one: twin straps to the rear provide simple yet efficient ruck-style carry, with the third option of a shoulder strap. All straps are crafted from the toughest nylon webbing we could source and fully detachable for an elegant impression upon arrival: simply stash them inside.

The Courier Ruc Case is designed and built to withstand the harshest of climatic conditions. Both water-resistant aniline leather and all-weather canvas versions age beautifully while fully retaining their durability, and upon testing we've found the heavy-duty coil zips also keep out the heaviest rain. And just as much work has gone into the internals, which are every bit as beautiful as the exterior.



Opening up fully in book-like style, it offers a perfect fit for laptops up to 17" in size, with the all-leather version lined with Alcantara®, an extremely tough, suede-like synthetic often used in the interiors of F1 race cars. Meanwhile a variety of compartments and pockets neatly store tools ranging from iPads and tablets down to pens and business cards, with options for both security and quick access. Offering a singular combination of refinement, ruggedness and functionality, the Courier Ruc Case is available in grain leather with smooth leather trim, and our 21oz military-spec canvas with leather trim: see p.2 for colorways.

(Size: 13" height x 3" width x 19.5" length)





The **Aviator**

Named for the craftsman who manufactures this piece, a longtime amateur pilot who considers it ideal to take with him on his flights over New England. It is, he tells us, the most heavily engineered item he's ever worked on.

The Aviator is a conscious attempt to create something outside the established genres of luggage. But not just for the sake of it. Simply, we identified a need for a smaller bag for when you're carrying small items too numerous for pockets, but for which a messenger-sized bag would be overkill. Phone; keys; headphones; tablet; bicycle lock and so on.

The Aviator's military feel, and the way that it opens out book-like style, derive from our initial inspiration: some WW2 European map cases that had landed up in Osaka, Japan. This inspiration also informs the interior, particularly the detachable leather document wallet that is a noteworthy piece in its own right. It's perfect for storing passports and other travel documents that need to be kept safe yet also presented numerous times when flying.

Carry is three-way. The shoulder strap, made from nylon webbing shuttle-loomed in Pennsylvania to 'critical use' military spec, can be D ring attached to carry the Aviator either horizontally or vertically. And a third option is via a leather hand/wrist strap that can also be detached and used separately as a key strap. The grade of nylon used for the shoulder strap allows it to be thin enough to stash inside the Aviator when using hand carry, while still maintaining great durability.

The Aviator is available in both all-leather and 21 oz canvas/leather versions, in five colorways. See page 3 for details.

(Size: 11" height x 3.5" width x 7.5" length)





The **Perfect Weekender**

Inspired by the lines of classic sports holdalls, the Perfect Weekender brings greater functionality to the form while adding a luxurious feel you wouldn't normally associate with such a silhouette. But this is a rugged kind of luxury, that inspires confidence to truly let the bag take whatever life throws at it.

Built by craftsmen with decades of experience of working leather into this kind of shape, the Horween leather used throughout was chosen

not only for its great durability and beauty, but also because it enables the bag to hold its graceful shape even when empty or partially full.

Ample storage consists of two main interior compartments, one zipping open all the way to the base with double-headed two-way zips. Of ideal size for a laptop or documents, this section also makes whatever else is stashed inside easy to locate. Inside these two main compartments you'll find a number of smaller zip-away sections designed to house whatever accoutrements you bring along with you. A zip-through external side pocket provides additional easy-access storage, while the detachable canvas shoulder strap allows hands-free carry when you need it.

A detachable leather key strap connects to a D ring inside the bag for secure yet quick-access key storage, with a leather luggage tag also included. Six durable brass studs in the base mean that, again, this isn't a bag you need to be precious with in use.

Meeting current international size regulations for carry-on luggage, the Perfect Weekender is just the right fit for a quick escape out of town... See p.3 for color options.

(Size: 13" height x 9" width x 19.5" length)



Illustration: Chris Sharp
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J.P.L.C
J.PANTHER LUGGAGE CO.
NEW YORK
REGISTERED
HANDMADE IN U.S.A